

Franchising Nation



e-Newsletter of Team India Managers Ltd.



FROM THE PRESIDENT & CEO'S DESK

Rajiv H Singh (rajiv@teamindiamanagers.com)

Entrepreneurs must know before buying a Franchisee

Franchising is a long term relationship which requires the prospective purchaser of the franchise ("franchisee") to do due diligence on the company offering the franchise ("franchisor") The franchise agreement is drafted by the franchisor and is generally enforceable in a court of law so the franchisee must comply with the terms of the agreement. While these risks cannot be completely eliminated, intensive due diligence should be undertaken with the assistance of trusted advisors.

Q What is the first step to purchasing a franchise?

When the prospective franchisee is first interested in purchasing a franchise it is important that they think broadly about multiple different types of franchise opportunities. They can seek the advice of a franchise business consultant who has information a variety of B2B, consumer service, retail, auto and food franchises and can help to steer them towards the franchises that would best match their goals, budget and skill set. They could also attend a franchise show and speak with the exhibitors, or pick up a copy of Bond's Franchise Guide or the Franchise Opportunities Guide published by the International Franchise Association.

Q As a franchisee, how do I conduct due diligence?

After narrowing the choices to a few opportunities the prospective franchisee and his/her trusted legal advisors should begin speaking with the franchise development team and reviewing the offering circulars for the prospective franchises. Franchising is a heavily regulated industry and certain information is required by Federal and State law to be disclosed to prospective franchisees. Issues such as qualifications of the franchisor's officers, the system's age and experience, litigation and bankruptcy history, fee structure, number of franchises that have failed, financial statements, availability of independent suppliers, growth opportunities, whether the franchise can be sold to another individual at its market value and earnings claims are just some of the issues that should be extensively reviewed.

Q Should I speak with other franchisees in the system?

Absolutely. The prospective franchisee should speak to as many franchisees within the system as possible to get their opinion on the franchise. If there are franchisees from the local geographic area where the territory would be located, it is particularly important to speak with them. Always ask the current franchisees the most important question, "if they had it to do over again, would they still purchase the franchise, and if not, why?" There are failures in nearly every franchise system. It is important to look for a franchise with a low termination rate and ask people who sold or closed their franchise, "Why did you close or sell?" Make sure that their circumstances or limitations are not similar to yours.

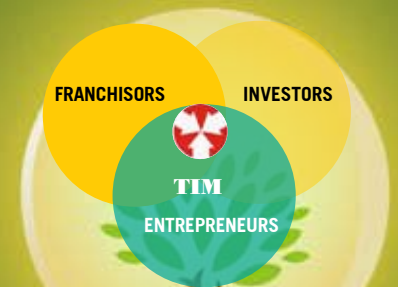
Our Achievements - Frameflixx²



With a view to celebrate the Indian animation talent and recognize the next generation of creative minds, Frameboxx, presented the second edition of the most coveted Frameflixx Awards-2010 at a glittering function in Goa on May 16, 2010.

Two of short films DUSKY DREAMS (Animation Category) & SOUND OF SILENCE (Live Action) were selected in Top 5 entrants of Frameboxx Vashi Centre

ABOUT TEAM INDIA MANAGERS



"We Create, Execute & Manage Franchise systems for Brands, partnering with Entrepreneurs"

We catalyze franchising opportunities by:

- Identifying brands of repute and potential who want to expand.
- Partnering with entrepreneurs who are interested in starting franchise business.
- Filling any need gaps the entrepreneur may have with respect to financial, marketing and general operations.
- Provide prospect entrepreneurs to the brand.



DO YOU KNOW ?

Do you the meaning of Yahoo!

The word was invented by Jonathan Swift and used in his book 'Gulliver's Travels'. It represents a person who is repulsive in appearance and action and is barely human. Yahoo! Founders Jerry Yang and David Filo selected the name because they considered themselves yahoos



BUSINESS IDEA OF THE MONTH- Juice (Fast Food Industry)

HAS juice bar is India's No. 1 Juice Bar. Your ticket to stay slim and fit and have a healthy lifestyle on the GO!! Pioneering this concept in India Their mission is to provide people with Health on the GO!!

A lot of us look at unhealthy fast food while on the GO!! The menu range provides overall nutrition from fruits and vegetables and helps people be healthy... Naturally!!!

At HAS Juice bar they provide delicious, lip smacking, healthy freshly squeezed exotic juices, smoothies made of low fat milk, exotic fruits, tasty yet healthy salads, sandwiches, sub-sandwiches as an alternative to unhealthy fast food... Super foods such as wheatgrass shots



and aecia berry shots from the Amazon are another rave with our regular customers. Latest introduction in their health offering is the **HAS Parfait – The ultimate healthy indulgence to satisfy all your sinful cravings.**

Get High... Naturally!!!

Master franchising Opportunity for the location below

Bangalore, Pune, Delhi, Noida, Hyderabad, Chennai, Amritsar, Ahmadabad, Jaipur, Gurgaon, Kolkata & Goa

Owning and operating your own franchise can be a great financial reward as well as a great personal achievement. But A Master franchise essentially runs two separate businesses — one operating a single franchise and the other expanding the franchise company.

Contact - Ahesaan Mitha - 9619648820 / Imran Kazi - 9967252993

Email - ahesaan@hasjuicebar.com / imran@teamindiamanagers.com

Visit www.hasjuicebar.com

FRANCHISE TERMS OF THE MONTH

Conversion Franchise

A franchise that is sold to an existing business to allow that business to convert to a franchised business.

Development Agreement

An agreement between a franchisor and a developer in which the developer is given the right to open more than one franchised location in a specified territory.





● **Event Management Institute**
Vashi



● **R City Mall, Ghatkopar**



● **Vashi, Navi Mumbai**



● **Vashi, Navi Mumbai**



● **HAS Juice bar - Health Juice Bar**
Mumbai (Bandra, Phoenix Mills, Oberoi Mall, Atria Mall), Mega Mall, City Centre, INOX (Nariman Point), WNS – Call center. Mindspace (Malad), Vashi (Inorbit Mall), Aundh (Pune)



● **Aundh, Pune**



● **Aundh, Pune**



● **CREPETERIA - Crepes**

Oberoi Mall
Mphasis, Goregaon
WNS, Vikroli – 2 Outlets
Intelenet, Malad
Deloitte, Hyderabad
Cognizant Hyderabad
Mumbai Domestic Airport



● **Vashi, Navi Mumbai**



● **Cadence Academy**
Institute in Fashion & Interior Design, Siliguri



● **AVALON Aviation Academy**

- Mumbai (Dadar)
- Vashi



● **Indore, Madhya Pradesh Metro, Mumbai**



● **DOSA PLAZA**

Vashi (City Centre),
Mumbai (Megamall-Oshiwara)



FOOD FACTORY - Pizzas & Pastas

- Vashi (City Centre)



● **Style Quotient**

- Vashi



● **KUONI TRAVEL ACADEMY**

Travel & Tourism

- Vashi



● **TIM ACADEMY -**

Retail - Entrepreneur - Franchising Academy

- Indore, Vashi



● **ICA - Valsad**



● **IIHT - Hardware & Networking**

Vashi



● **SPYKAR - Apparels**

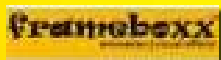
- Mumbai (Chowpatty)



● **MAAC -**

Animation Academy

Dubai - 2 centres, • Indore, Raipur, Bhillai, Siliguri, Chennai



● **FRAMEBOXX - Animation Academy**

Mumbai (Borivali), Cochin, Hyderabad, Vashi, Surat



● **RAJDHANI - Thali**

- Indore



● **OYO, SPYKAR**

- Mumbai (Chowpatty)

OPPORTUNITY WITH TIM

“We partner Entrepreneurs to start Franchise Business”

Team India Managers Limited aspires to shape and lead the wave of franchising and entrepreneurship in India. We stand for a realization of dreams with a platform of assistance ready to lead the way by taking the next big step in business franchising

Brands looking for Entrepreneurs & Entrepreneurs looking for Brands

Contact : Mr. Imran Kazi-30266082/9967252993 Ms Niru Kanodia-30266081/9323150379

For more more information contact:

Corporate Office: 35-B Khatau Bldg., Alkesh Dinesh Modi Marg, Fort, Mumbai 400 001. India. Tel: +91 22 3026 6060/ 61

Email: info@teamindiamanagers.com Web: www.teamindiamanagers.com

