

Franchising Nation



e-Newsletter of Team India Managers Ltd.



FROM THE PRESIDENT & CEO'S DESK

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New Regulation beneficial to International Franchisors

FOREIGN TECHNOLOGY TRANSFER FEES AND ROYALTY PAYMENTS

The Press Note No. 8 (2009 series) dated 16th Dec. 2009 issued by the FC section of ministry of Commerce and Industry, Department of Industries Policy and Promotion of Government of India further liberalised the foreign technology collaborations fees and the royalty payments through automatic route and done away with the prior approval from the Government beyond certain specified limit which was the case earlier.



Crepeteria



New Venture at Mumbai Domestic Airport, Departure Terminal 1 B

LIBERALIZATION AFTER THE PRESS NOTE RELEASE

Details	Before issue of Press Note 8 (2009 series) Prior to 16-12-2009	After issue of Press Note 8 (2009 series) with effect from 16-12-2009
Lump sum payments	Not exceeding US\$ 2 million	No limit now
Royalty payable	5% on domestic sales 8% on export	No restrictions - subject to FEMA (Current Account Transactions) Rules 2000
Duration of royalty payments	No restrictions	No restrictions
Royalty limits are	Net of taxes and are calculated according to standard conditions	Net of taxes and are calculated according to standard conditions

ABOUT TEAM INDIA MANAGERS



"We Create, Execute & Manage Franchise systems for Brands, partnering with Entrepreneurs"

HONG KONG BUSINESS MISSION TO MUMBAI & NEW-DELHI



Venue - 19th January 2010, Grand Hyatt

Mr. Rajiv Singh was the Speaker in the Hong Kong business mission to Mumbai & New Delhi organized by HKTDC. Delegates of 27 people from 14 leading companies of Hong Kong were present. The main criteria for the Hong Kong companies to visit India were to understand the Indian Franchising market & interact with the top notch in the Industry.



DO YOU KNOW ?

World's Largest Social network – **facebook**

The largest traffic generating social network service website around the world and the 4th largest in India - **Facebook** - was founded by Mark Zuckerberg in February 2004.

The original idea for the term Facebook came from Zuckerberg's high school. The Exeter Face Book was passed around to every student as a way for students to get to know their classmates for the following year. It was a physical paper book until Zuckerberg brought it to the internet. In the fall of 2007, Over 1 million new users signed up every week, 200,000 daily, totaling over 50 million active users.

Facebook users' passion, or addiction, to the site is unparalleled: more than half use the product every single day and users spend an average of 19 minutes a day on Facebook.

BUSINESS IDEA OF THE MONTH-

Crepes (Fast Food Industry)

WHAT?

Yea.. you saw it right. Crepes.

Crêpes are thin, round, soft, easy to cook and filled with either sweet or savory ingredients. The exclusive egg less batter is poured onto a round griddle and spread thin using a smooth wooden rake. Crepes are cooked quickly, in front of the customer, creating a theatrical effect in a pristine clean environment.

Crepes are popular in markets like Europe, Japan, Australia, US and now INDIA. With their popularity on the rise, crepes are becoming as well known as burgers, burritos, wraps, pizzas and hot dogs. Especially in today's fast-paced, health-conscious world, crepes are a convenient fast food, low in fat,



made with healthy ingredients, and ready to eat even when you're on the go.

The success of fast food industry in the advanced countries has greatly influence the food industry in the developing world and India is no exception.

Our Suggestion- Crepeteria
(Visit www.crepeteria.in)

Investment level: Rs. 5 – 20 Lakhs (depending upon the model)

Area Required: 60 – 300 Sq ft Carpet area

Contact: Adith Podar - 9833346462

E-Mail: contactus@crepeteria.in



FRANCHISE TERMS OF THE MONTH

Operations Manual

Provided by the franchisor to the franchisee, contains all training, reference and business specifications required to operate the franchise business.

Pro Forma

Complete projected financial picture of the franchisor including Balance sheet, profit and loss statement, assets, liabilities, net worth and/or cash flow statement.

Net Cash Flow

Shows how much cash is generated by the business after expenses, interest, and principal repayment on financing are paid.



Event Management Institute
Vashi



Cadence Academy
Institute in Fashion & Interior Design, Siliguri



Style Quotient
• Vashi



Mumbai
Domestic Airport



HAS Juice bar - Health Juice Bar
Mumbai (Bandra, Phoenix Mills, Oberoi Mall, Atria Mall), Mega Mall, City Centre, INOX (Nariman Point), WNS – Call center. Mindspace (Malad), Vashi (Inorbit Mall)



Aundh, Pune



Ayaz's
Bandra - Pali Hill



CREPETERIA - Crepes
Oberoi Mall
Mphasis, Goregaon
WNS, Vikroli – 2 Outlets
Intelenet, Malad
Deloitte, Hyderabad
Cognizant Hyderabad
Computer Associates, Hyderabad



Aundh, Pune



AVALON
Aviation Academy
• Mumbai (Dadar)
• Vashi

Our Presence



DOSA PLAZA
Vashi (City Centre),
Mumbai (Megamall-Oshiwara)



FOOD FACTORY - Pizzas & Pastas
• Vashi (City Centre)



KUONI TRAVEL ACADEMY
Travel & Tourism
• Vashi



MINI MELTS - Ice Creams
5 locations



IIHT - Hardware & Networking
Vashi



TIM ACADEMY - Retail - Entrepreneur - Franchising Academy
• Indore, Vashi



ICA
Valsad



SPYKAR - Apparels
• Mumbai (Chowpatty)



MAAC - Animation Academy
Dubai - 2 centres, • Indore, Raipur, Bhillai, Siliguri, Chennai



FRAMEBOXX - Animation Academy
Mumbai (Borivali), Cochin, Hyderabad, Vashi, Surat



RAJDHANI - Thali
• Indore



OYO, SPYKAR
• Mumbai (Chowpatty)

OPPORTUNITY WITH TIM

“We partner Entrepreneurs to start Franchise Business”

Team India Managers Limited aspires to shape and lead the wave of franchising and entrepreneurship in India. We stand for a realization of dreams with a platform of assistance ready to lead the way by taking the next big step in business franchising

Brands looking for Entrepreneurs & Entrepreneurs looking for Brands

Contact : Mr. Imran Kazi-30266082/9967252993 Ms Niru Kanodia-30266081/9323150379

For more more information contact:

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