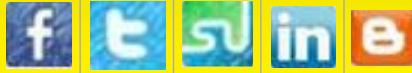


Franchising Nation



e-Newsletter of Team India Managers Ltd.



FROM THE PRESIDENT & CEO'S DESK

Rajiv H Singh (rajiv@teamindiamanagers.com)

The Pros and Cons - Small Business Franchise

If you are looking for a new business venture then a small business franchise could be a great choice. However as with any type of business it does have its pros and cons so it is worth being aware of these before making any final decisions. Not everyone is cut out to run a successful small business franchise and there are never any guarantees of success so you need to pick something that is well suited to you.

If you have never had any experience with a franchise before then you should investigate this market thoroughly first. This short article will give you some of the main pros and cons that are worth keeping in mind if you decide a small business franchise could be right for you.



PROS

- One of the great things about this type of business is that you can get started in quite a short turnaround time depending on the franchise you have chosen.
- If you have chosen a well known brand name then this can often give you a good head start since people will already know the name.
- In many cases the advertising will be run by the franchise themselves and this usually includes any promotions etc
- Being part of a good well known franchise can make finding a supplier easier since they will generally have a good reputation.
- There are often less risks when you are part of a franchise as you have the company to help support and train you.



CONS

- One of the biggest drawbacks is that you never have ultimate control over the business but instead need to comply with any rules stated by the franchise themselves. You will also need to clear any changes with the management first so it can be hard if you do not like being told how to run things.
- You will be required to give a certain amount of your sales to the franchise every month. This is fine if you are doing well but if you are struggling you could end up with a very small amount of profit at the end of the month.
- If you decide after a short time that you do not like the business you are often tied into an agreement and will need to complete this before you can leave.

It is therefore vital that you weigh up these pros and cons before you decide to enter into a small business franchise. Make sure that you are completely prepared and perhaps seek opinions from others to get a good idea of how things could work out.



KEYNOTE



Mumbai based Keynote Capitals Limited stock broking arm of the Keynote Investment Banking group has recently opened in Mumbai. The Company seeks to offer stock broking, wealth management and insurance advisory services to its clients.

ABOUT TEAM INDIA MANAGERS

FRANCHISORS **INVESTORS**

TIM
ENTREPRENEURS

"We Create, Execute & Manage Franchise systems for Brands, partnering with Entrepreneurs"

We catalyze franchising opportunities by:

- Identifying brands of repute and potential who want to expand.
- Partnering with entrepreneurs who are interested in starting franchise business.
- Filling any need gaps the entrepreneur may have with respect to financial, marketing and general operations.
- Provide prospect entrepreneurs to the brand.

DO YOU KNOW ?



Origin of Café Coffee day

Café Coffee Day - A chain of coffee shops has its headquarters in Chikkamagaluru, Karnataka. Which is located in the foothills of Mullayanagiri range the town is known for its coffee and tea estates. The nearest airport to this town is Bajpe airport of Mangalore (160 km) the nearest railway station is Kadur (40 km)



CCD Opened its first cafe in 1996 on Brigade Road in Bangalore, and today has the largest cafe retail chain in India – with 915 cafes in 135 cities. CCD is a division of Amalgamated Bean Coffee Trading Company, better known as “ABC”, is one of the largest exporters of green coffee from India.

BUSINESS IDEA OF THE MONTH- Juice (Fast Food Industry)



HAS juice bar is India's No. 1 Juice Bar. Your ticket to stay slim and fit and have a healthy lifestyle on the GO!! Pioneering this concept in India their mission is to provide people with Health on the GO!!

A lot of us look at unhealthy fast food while on the GO!! The menu range provides overall nutrition from fruits and vegetables and helps people be healthy... Naturally!!!

At HAS Juice bar they provide delicious, lip smacking, healthy freshly squeezed exotic juices, smoothies made of low fat

milk, exotic fruits, tasty yet healthy salads, sandwiches, sub-sandwiches as an alternative to unhealthy fast food... Super foods such as wheatgrass shots and aecia berry shots from the Amazon are another rave with our regular customers. Latest introduction in their health offering is the HAS Parfait – The ultimate healthy indulgence to satisfy all your sinful cravings.

Get High... Naturally!!!



| Type | Investment | Area Required in Sqft. |
|---------------------|------------|------------------------|
| BPO(In Call Centre) | 3-4 lacs | 80-100 |
| Kiosk | 7-8 lacs | 100-150 |
| Store (café Model) | 12-15 lacs | 500-600 |

Contact - Ahesaan Mitha - 9619648820

Imran Kazi - 9967252993

Email - ahesaan@hasjuicebar.com

imran@teamindiamanagers.com



FRANCHISE TERMS OF THE MONTH

Service Mark

A distinctive name or symbol used to identify the franchisor's services and to distinguish them from the services of others.

Multi - unit franchise

This arrangement gives the franchisee the chance to operate more than one franchise unit. Since he purchases the rights to a number of units, the franchisee fee is lesser per unit as the number of franchises increase.

Though the initial investment is much higher, the risk is spread among a number of units, as the potential losses in one unit can be compensated by the profits from the other units.



● **Event Management Institute**
Vashi



● **R City Mall, Ghatkopar**



● **Vashi, Navi Mumbai**

KEYNOTE

Mumbai,
Metro



● **HAS Juice bar - Health Juice Bar**
Mumbai (Bandra, Phoenix Mills, Oberoi Mall, Atria Mall), Mega Mall, City Centre, INOX (Nariman Point), WNS – Call center. Mindspace (Malad), Vashi (Inorbit Mall)



● **Aundh, Pune**



● **Aundh, Pune**



● **CREPETERIA - Crepes**
Oberoi Mall
Mphasis, Goregaon
WNS, Vikroli – 2 Outlets
Intelenet, Malad
Deloitte, Hyderabad
Cognizant Hyderabad
Computer Associates, Hyderabad
Mumbai Domestic Airport



● **Cadence Academy**
Institute in Fashion & Interior Design, Siliguri



● **AVALON Aviation Academy**
• Mumbai (Dadar)
• Vashi

Our Presence



KEYNOTE

● **Indore, Madhya Pradesh**



● **DOSA PLAZA**
Vashi (City Centre),
Mumbai (Megamall-Oshiwara)



● **FOOD FACTORY - Pizzas & Pastas**
• Vashi (City Centre)



● **Style Quotient**
• Vashi



● **KUONI TRAVEL ACADEMY**
Travel & Tourism
• Vashi



● **TIM ACADEMY - Retail - Entrepreneur - Franchising Academy**
• Indore, Vashi



● **MINI MELTS - Ice Creams**
5 locations



● **ICA - Valsad**



● **IIHT - Hardware & Networking**
Vashi



● **SPYKAR - Apparels**
• Mumbai (Chowpatty)



● **MAAC - Animation Academy**
Dubai - 2 centres, • Indore, Raipur, Bhillai, Siliguri, Chennai



● **FRAMEBOXX - Animation Academy**
Mumbai (Borivali), Cochin, Hyderabad, Vashi, Surat



● **RAJDHANI - Thali**
• Indore



● **OYO, SPYKAR**
• Mumbai (Chowpatty)

OPPORTUNITY WITH TIM

“We partner Entrepreneurs to start Franchise Business”

Team India Managers Limited aspires to shape and lead the wave of franchising and entrepreneurship in India. We stand for a realization of dreams with a platform of assistance ready to lead the way by taking the next big step in business franchising

Brands looking for Entrepreneurs & Entrepreneurs looking for Brands

Contact : Mr. Imran Kazi-30266082/9967252993 Ms Niru Kanodia-30266081/9323150379

For more more information contact:

Corporate Office: 35-B Khatau Bldg., Alkesh Dinesh Modi Marg, Fort, Mumbai 400 001. India. Tel: +91 22 3026 6060/ 61

Email: info@teamindiamanagers.com Web: www.teamindiamanagers.com

