



Newsletter of Team India Managers Ltd. Franchising Nation

ENTREPRENEURSHIP
SPECIAL-I



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From the President & CEO's Desk The Rise of The Entrepreneur

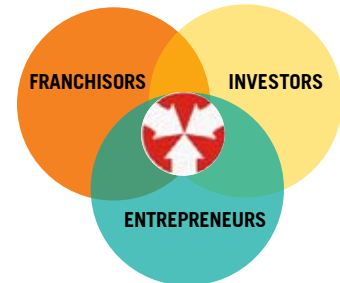


Entrepreneurship in India is attracting individuals with different educational qualifications. Traditionally, Gujaratis, Sindhis and Marwaris were known to possess good entrepreneurial skills. More recently, India has seen the trend of technology entrepreneurs and cities like Bangalore and Hyderabad are becoming home to a large number of start-ups.

India has a large number of 'icon' entrepreneurs or role models who inspire many, such as Narayana Murthy, Kiran Mazumdar Shaw, Azim Premji, among others. Most of us have seen examples of entrepreneurship even on the roads like the 'mobile hair salons' operating on pavements. There are a large number of rural entrepreneurs too, for example, someone who has moved from his village to a city to set up a 'paan' shop, women who have set up co-operatives to market pickles, papads, and so on. Entrepreneurship in India has flourished as families and communities have seen the success that individuals have achieved by treading a different path. You are more likely to become an entrepreneur if a family member or a close member of your community was one.

- Rajiv H. Singh (rajiv@teamindiamanagers.com)

About Team India Managers



“We Create, Execute & Manage Franchise systems for Brands, partnering with Entrepreneurs ”

We catalyze franchising opportunities by:

- Identifying brands of repute and potential who want to expand.
- Partnering with entrepreneurs who are interested in starting franchise business.
- Filling any need gaps the entrepreneur may have with respect to financial, marketing and general operations.
- Provide prospect entrepreneurs to the brand.



HOT & HAPPENING!!!

We have newly open Has juice bar at INOX – Mumbai Crossroads- 2, the premium mall situated in the heart of South Mumbai

OUR ACHIEVEMENTS!!!



Mr. Suraj Saraogi winner of Star Entrepreneur Award (2nd Indira International Innovation Summit)

The Indira International INNOVATION Summit is a platform for celebrating industry excellence; A platform for the professionals and by the professionals.



Reasons Franchising Is Preferable Over Starting a Stand-Alone Business *(continued from the previous issue)*

5 Financial planning for a business is very vital. Independent business owners often find themselves short of money, because they didn't foresee expenditures. But franchisors who offer franchise business for sale give their franchisees detailed financial planning, outlining the expenditure in each department.

6 Independent business owners get little or no discounts from suppliers and manufacturers. Hence, they have to either sell the product/service at a very low margin. But a franchise concept gets special facilities from suppliers and manufacturers because of the sheer size of the order! So, the franchisees who buy a franchise from them have higher profit margin from the same product/service.

7 Lastly, when an independent business owner has a problem, he has to deal with it himself. But a franchisee can turn to the support system of the franchisor to find an answer to all his business-related problems.

T H E I N D U S T R Y B U L L E T I N

FRANCHISING AND BUSINESS NEWS



McDonald's eyes 40 restaurants by 2010; to take franchise route for expansion

Big Mo's launches Rolls & Wraps in New Delhi; seeks franchisees for expansion



Bata to open 40 new stores

Chhabra 555 to launch women's ready-to-wear garments; plans 10 new franchise stores



The Great Kabab Factory looks for expansion in India, abroad via franchise mode

Peter England to set up stores in 1,000 towns; seeking franchisees for expansion



Papa John's opens new outlet in Mumbai; eyes 400 stores in four years

Titan takes franchise route for 'Fastrack' expansion



Reebok India plans 900 new franchise stores in 2009

Coffee Day Xpress eyes 1,000 kiosks via franchise model



Our Presence



- **MINI MELTS - Ice Creams**
5 locations



- **AVALON**
Aviation Academy
 - Mumbai (Dadar)
 - Vashi



- **DOSA PLAZA**
Vashi (City Centre),
Mumbai (Megamall-Oshiwara)



- **KUONI TRAVEL ACADEMY**
Travel & Tourism
 - Vashi



- **IIHT - Hardware & Networking**
Vashi



- **FOOD FACTORY -**
Pizzas & Pastas
 - Vashi (City Centre)



- **FRAMEBOXX -**
Animation Academy
Mumbai (Borivali), Cochin,
Hyderabad, Vashi, Surat



- **TIM ACADEMY -**
Retail - Entrepreneur -
Franchising Academy
 - Indore, Vashi



- **MAAC -**
Animation Academy
Dubai - 2 centres, • Indore,
Raipur, Bhillai, Siliguri,
Chennai



- **SPYKAR - Apparels**
 - Mumbai (Chowpatty)



- **OYO, SPYKAR**
 - Mumbai (Chowpatty)



- **RAJDHANI - Thali**
 - Indore



- **CREPETERIA - Crepes**
Mumbai (Megamall), Mumbai, (Oberoi Mall), Mumbai (Bandra), Eat Street, (Hyderabad), 3G - Call center. First Source - Call center.



- **HAS Juice bar - Health Juice Bar**
Mumbai (Bandra), Mumbai (Oberoi Mall), Mumbai (Atria Mall), Mega Mall, City Centre, INOX (Nariman Point), WNS - Call center. Mindspace (Malad)



Opening Shortly
Valsad

OPPORTUNITY WITH TIM

“We Fund Entrepreneurs to start Franchise Business”



Team India Managers Limited aspires to shape and lead the wave of franchising and entrepreneurship in India. We stand for a realization of dreams with a platform of assistance ready to lead the way by taking the next big step in business franchising

Brands looking for Entrepreneurs & Entrepreneurs looking for Brands

Contact : Mr. Imran Kazi-30266082/9967252993 Ms Niru Kanodia-30266081/9323150379



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