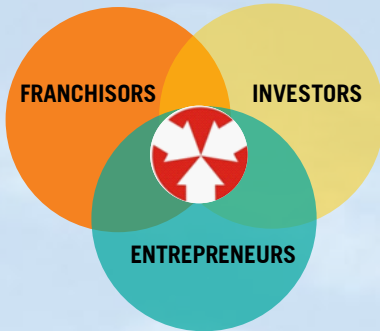




Newsletter of Team India Managers Ltd. Franchising Nation



ABOUT TEAM INDIA MANAGERS

“We Create, Execute & Manage Franchise systems for Brands, partnering with Entrepreneurs ”

We catalyze franchising opportunities by:

- Identifying brands of repute and potential who want to expand.
- Partnering with entrepreneurs who are interested in starting franchise business.
- Filling any need gaps the entrepreneur may have with respect to financial, marketing and general operations.
- Provide prospect entrepreneurs to the brand.

From the President & CEO's Desk



Own Your Own Business without the Risk - Franchising

Franchising can be defined as a form of business organization in which a firm which already has a successful product or service (the franchisor) enters into a continuing contractual relationship with other businesses (franchisees) operating under the franchisor's trade name and usually with the franchisor's guidance, in exchange for a fee.

It is often good to select a franchise for which you already have skills or experience that can often steer your discussions in the right direction. Of course, many people want to move into self employment with a franchise for exactly the opposite reason; they are looking to change the direction of their personal and business life.

Everyone should have a million questions to ask before buying a business of any kind. Here are some ideas of the kinds of questions you should be asking the company offering the franchise opportunity, and more importantly yourself.

The first thing that you need to ask

is not of the company but of yourself, is this the right business for me and am I sure that I want to do this X hours every day. Because if the answer is “I'm not sure”, then this is not the business for you, you are going to spend a lot off your waking hours working away at your franchise so you need to be sure that it is for you.

You need to know what your market will be, you need to be sure that this market can be found where you intend to open up your business, many franchises may require a specific kind of location, if you get the combination wrong, and it can spell disaster.

Do you have enough cash to buy the franchise and cover all the overheads, possibly pay your own, and staff wages, at least in the short term.

Very few franchises can bring in an immediate cash flow and those that can tend to be extremely expensive, such as major Fast food Franchises and Education & Training Franchises

- Rajiv H. Singh

(rajiv@teamindiamanagers.com)





**“A Healthy Option for everyone NO FAT, NO PRESERVATIVES ONLY Good Healthy and Delicious Food”
Has juice Bar & Crepeteria at Oberoi Mall - Goregoan**



Live forever !!!

**The focus is on health not just the juice
Only pure squeezed fruits,
NO preservatives**

A new health conscious bar that serves you a variety of fruit and vegetable juice and even some combos you haven't thought of yet has juice bar serves you everything from solo fruit and vegetable juice to exotic combination of two to 99 % fat free smoothies

Summer or winter, the next best healthiest liquid intake after water would have to be juice.

The Locations which we are looking to set up our Franchises

Bandra, Colaba causeway, Pheonix mills, Andheri, Juhu, Lokandwala market, Lower Parel, Powai Hiranandani, Malad Mindspace, VT), Airport, BKC, Vashi.

Besides the above we are looking at BPOs, Call centers, Corporate plazas to open Crepeteria kiosk format.



Crepeteria serves healthy and light crepes in Mumbai. Crepes are like thin pancakes with various fillings but not necessarily sweet. Crepeteria serves multi cuisine meal crepes and dessert crepes. So you can select from Crepe Italia with pesto sauce or Brownie Fun with brownies and ice-cream in a crepe!! Crepes are made fresh in front of the customer i.e live counter. It is made using the same equipments which are used to make crepes in France, England, Japan and Australia. At Crepeteria, crepes are made with whole wheat and soya batter and are also egg less. The proprietary crepe mix enables our crepes to be made without using oil or butter. Our crepes can be eaten on-the-go. You can also make your own crepe by selecting from our list of add-ons.

The Locations which we are looking to set up our Franchises

Malad Mindspace, Andheri Kurla rd, Powai Hiranandani, Juhu, Vile Parle (W), Airport, Khar (W), Santacruz (W), Bandra (W), BKC, Ghatkopar, Mulund, Chembur, Vashi, Matunga -near Welingkar, Lower Parel, VT, Worli and entire South Mumbai.

Besides the above we are looking at BPOs, Call centers, Corporate plazas to open Crepeteria kiosk format.



Best crepes in town

The experience was truly novel

I was impressed with the taste and freshness



User Reviews on **burppr!**

FRANCHISING AND BUSINESS NEWS

Event Management In Retail Format

Sphinx Adonis Events has launched an exclusive retail store called Eventwala which means that for the first time, event management services will be provided in a retail format. The store caters to a wide segment of consumers and offers theme-based packages costing Rs. 500 and upwards onwards.

Eventwala will blend sales, rentals and service models to provide decorations, accessories, food and music as per the theme for the comfort of the consumers. The hi-tech store will be equipped with an interactive kiosk that will lead the customer to view his theme party package and also make the payment for it. This unique party consultancy service will be provided by an innovative Automated Party Software Programme (APSP).

Avalon Academy ties up with UK colleges for hospitality courses

Avalon Academy, the aviation and hospitality training subsidiary of Aptech Ltd, tied up with UK-based Scotland's Colleges International (SCI) to offer higher national diploma (HND) in Hospitality Management. SCI is a consortium of colleges that includes Perth College, Adam Smith College, Telford College and Dundee College.

"It is a well-known fact that Europe is

the heart of expertise in the world of hospitality training. Avalon's tie-up with SCI will provide an opportunity to Indian students to get an exposure to training in hospitality management at par with international standards

JUMBO KING RE-INVENTS ITS FRANCHISING MODEL

Jumbo King has been one of the most successful modern day franchise stories. In a recent development, the brand has now decided not to appoint any more individual franchisees and go in for master franchisees instead.

Confirming this the MD Dheeraj Gupta said, "we have seen that our franchisees who are operating multiple stores are far stronger and stable and are able to weather ups and downs in the business environment than single store operators who are more vulnerable. With this

requires a min investment of 25 to 50 lacs. Since the Jumbo King model is low on investment, the franchisee will be able to make multiple investments and reap better benefits.



Adds Gupta, "Unlike other food formats where he would invest all his money in one store and the risk of site selection would be very high, the same money spread across 5 locations gives him tremendous flexibility. Going forward, company owned stores and master franchisees will be the strategy for Jumbo King."

The brand has presence now in the states of Maharashtra and Gujarat and is now looking at Mumbai, Hyderabad, Ahmedabad, Bangalore, Nagpur, Pune



Raymond's Seeking Franchisees

Raymond is planning to launch 40 additional franchisee and six exclusive stores across major tier- I cities of the country by the end of current fiscal. The company has 24 exclusive Raymond stores, besides 65 franchisee and 100 multi- brand stores in the country presently.

As a part of the expansion plans, the company will also launch a new brand for kids wear 'Baby Zap', which will focus on toddlers.

insight, the company has now decided to give out franchisees only to people who can invest in over 5 stores or about 50 lacs."

Another important insight was that in general, any other franchise business

and Delhi as focus areas. Jumbo King is valued conservatively at about 40 crore and is now all set to be a major contender in the food and beverage industry, which according to industry estimates is growing at 40% year on year.



MAAC - Animation Academy
Dubai - 2 centres, • Indore, Raipur, Bhillai, Siliguri, Chennai



FRAMEBOXX - Animation Academy
Mumbai (Borivali), Cochin, Hyderabad, Vashi, Surat



MINI MELTS - Ice Creams
5 locations



HAS Juice bar - Health Juice Bar
Mumbai (Bandra), Mumbai (Oberoi Mall), Mumbai (Atria Mall), Mega Mall, City Centres



RAJDHANI - Thali
• Indore



AVALON Aviation Academy
• Mumbai (Dadar)
• Vashi



HOTEL BHAGAT TARACHAND - Veg Restaurant
Mumbai (Goregaon Sports Complex),
Upcoming – Inorbit Mall (Vashi)

Our 36 JOINT VENTURES + more upcoming very shortly! Presence



DOSA PLAZA
Vashi (City Centre), Mumbai (Megamall-Oshiwara)



FOOD FACTORY - Pizzas & Pastas
• Vashi (City Centre)



SPYKAR - Apparels
• Mumbai (Chowpatty)



IIHT - Hardware & Networking
Vashi



CREPETERIA - Crepes
Mumbai (Megamall), Mumbai, (Oberoi Mall), Mumbai (Bandra)



KUONI TRAVEL ACADEMY Travel & Tourism
• Vashi



TIM ACADEMY - Retail - Entrepreneur - Franchising Academy
• Indore, Vashi

OPPORTUNITY WITH TIM



Team India Managers Limited aspires to shape and lead the wave of franchising and entrepreneurship in India. We stand for a realization of dreams with a platform of assistance ready to lead the way by taking the next big step in business franchising

Brands looking for Entrepreneurs & Entrepreneurs looking for Brands

Contact : Mr. Azhar Potia – 30266072, 9820562642 Mr. Imran Kazi – 30266082, 9967252993



For more more information contact:

Corporate Office: 35-B Khatau Bldg., Alkesh Dinesh Modi Marg, Fort, Mumbai 400 001. India. Tel: +91 22 3026 6060/ 61

Email: info@teamindiamanagers.com Web: www.teamindiamanagers.com